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FOR IMMEDIATE RELEASE

Mentor Meetings Offered Free to Attendees at the ASCEND Drone Business Conference

ASCEND continues focus on applicable knowledge with new offering of one-on-one mentor meetings; optional day of intensive training on FAA Part 107 test for drone certification also added to conference schedule

Waukesha, WI – (May 1, 2017) – The [ASCEND Drone Business Conference & Expo](#) is offering attendees an incredible opportunity for one-on-one meetings with Unmanned Aircraft Systems (UAS) experts who will help address business challenges or offer advice about advancing a career using drone technology.

ASCEND is focused on delivering hands-on knowledge to immediately help attendees with their business objectives. Content tracks provide practical information about using drones to improve processes and increase profits in precision agriculture, construction and inspections, insurance, journalism, and photo and video fields. The mentor meetings are a valuable addition to a packed line-up of sessions that will help attendees:

- develop commercial application workflows
- find resources
- understand policy and comply with regulations
- minimize financial and legal risk
- learn important skills for drone maintenance and repair

“We were amazed by the immediate, positive response we received when we invited industry experts to act as mentors,” said Sara Dumford, ASCEND Conference Director. “Comments from the mentors ranged from ‘Absolutely; honored you would ask me,’ to ‘This is a terrific idea!’ to ‘Heck yes! Sign me up!’ This is clearly a need people are eager to fill in an industry still in its fledgling stages. It also reflects a collaborative spirit among those who want the UAS community to reach its full potential.”

ASCEND attendees will be matched with a mentor based on their areas of expertise. The meetings are free of charge and open to paid attendees on a first-come, first-served basis. Mentor meetings will take place at the ASCEND Conference & Expo to be held in Portland, OR, July 19-21. Registration for the Conference is open at [Ascend-Event.com](#), with current early-bird pricing of \$495 for a full-access pass. Register for mentor meetings online or on-site at the conference (depending on availability).

ASCEND is also adding an interactive, intensive study course for the FAA Part 107 UAS aeronautical knowledge test, which is required to become a certified remote pilot and commercial drone operator. The Part 107 Training Day will be held on-site in Portland on July 18, just before the full conference. Led by Brendan Stewart and Melanie Harris of [AeroVista Innovations](#), the training will

include lectures, small group discussions, a practice test, supplemental materials, and study guides. Attendees will also receive access to online modules including airspace, communication, and weather. The optional one-day training can be added to full conference registration; details on the fee and schedule are available at Ascend-Event.com.

About ASCEND

ASCEND is a new UAS technology and innovation event presented by *Drone360*, a magazine and website from Kalmbach Publishing Co. Find full event details at www.ascend-event.com. Event updates will be posted to Twitter [@ASCEND_UAS](https://twitter.com/ASCEND_UAS), on Facebook [@ascendUAS](https://www.facebook.com/ascendUAS), and using the hashtag #AscendUAS.

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Portland OR July 19-21 <https://ctt.ec/AUD78+>